

Engage. Reward. Recycle

packs



any paper/PET packaging

the
blue

cup

box

carton

bag

bottle

jar

rfid powered

A large, solid blue circle is positioned in the center of the image, serving as a background for the text.

just
tap here
content. reward. ad.

smart bin



**other
trash**

recycleable. ESG friendly.

recycle

up to

\$1

per returned blue dot

for partners

designed to be free

(1) Branded by advertisers

(2) Content lives inside the tap

it's all in the blue dot.

just use. we handle everything.

for partners

data

1. How many packages were tapped
2. How many were recycled
3. How many users returned
4. Demographics (where users tap and agree)
5. Customizable



packaging that responds.

try now

3 month no-commit trials. for selected partners only.
(MOQ: 5M units) available July 7.

